

**AMENDMENTS TO THE CLAIMS:**

This listing of claims will replace all prior versions, and listings, of claims in the application:

1-20. (Cancelled).

21. (Currently Amended) A jukebox system, connected to a distribution network controlled by a host server, comprising:

a display, comprising a touch screen portion, operable to display at least a customer interface, wherein the customer interface comprises at least one displayed touch selectable option, corresponding to at least one song, for selecting the corresponding song to be played;

a memory that stores at least songs that may be played on the jukebox apparatus in response to selections from a customer;

an audio reproduction system providing audio;

a communication system for enabling the jukebox device to communicate with the distribution network;

a fee payment device for accepting payment of a fee; and

a song request routine for requesting at least one new song for download from the host server, wherein the at least one requested song is determined as a function of answers saved in a questionnaire response file in the memory and as a function of number of completed and saved questionnaires, wherein

the display is further operable to display at least one option for selecting a song not yet available on the jukebox device for download to the jukebox device;

the display is further operable to display, said display triggered in response to the purchase, by a user, of one or more particular predetermined songs, a questionnaire different from touch selectable options for selecting songs for playback and touch selectable options for selecting songs for download, comprising one or more questions for gathering customer information,

the touch-screen is operable to accept customer input corresponding to the answers to the one or more questions, and

the answers are saved to the questionnaire response file in the memory and a reward routine for presenting the customer with a reward is processed, after a determination routine has determined whether the questionnaire was completed, and

wherein, when the number of completed and saved questionnaires related to the same selected song exceeds a predetermined threshold, the audiovisual reproduction system sends a request to the host server to request that the selected song is downloaded from the host server to the audiovisual reproduction system.

22. (Cancelled).

23. (Previously Presented) The jukebox system of claim 21 wherein the reward routine provides the customer a free song selection for completing the questionnaire.

24. (Cancelled).